

# Comprehensive Catalog of Photo-Mounts

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# Dedication

This book is dedicated to  
my wife and partner

Cheryl

without whom...

...this book would not have been inspired,  
...this book would not have been completed,  
and  
...hunting for postcards would not be nearly  
as much fun.

-Shawn Hewitt, 1998

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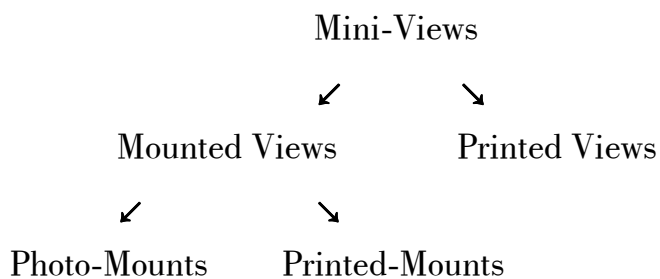
# Chapter 1

## Introduction to Photo-Mounts

At the dawn of the Golden Age of the postcard era, numerous photographers and printers, recognizing the emerging mass popularity of the postcard, began to search for their own niche in producing saleable postcards. Small town photographers were often successful in capturing images of the local area in black and white. Larger publishers did well with holiday greeting cards. While both of these themes endured for the span of the Golden Age, there were some fads within this time that waned as swiftly as they became popular. Such is the tale of “Photo-Mounts.”

A handful of publishers printed the term “Photo-Mount” on the back of such cards, like M.L. Zercher of Topeka, Kansas. Photo-Mounts are part of a broader category of postcards that we call “Mini-Views,” the distinction among them being the nature of the picture on the postcard. These postcards from about 1906 to the late 1910’s have a miniature view measuring about 1½” x 2”, and usually have a printed poem, or banner showing the name of the town represented in the picture. The pictures were done in two different ways: with a small picture mounted on the card, or with the view printed directly on the card. These we call “Mounted Views” and “Printed Views,” respectively. The Mounted Views are usually small photographs (Photo-Mounts), but some publishers used traditional printing methods to make the view (Printed-Mounts). This catalog encompasses *only* the category of Photo-Mounts.

The following diagram helps to clarify the different classes of Mini-Views:



Since May of 1993, my wife Cheryl and I have been actively accumulating Photo-Mounts from dealers' stocks. I had frequently passed up these cards in my search for views more dear to my heart, but Cheryl discovered a fondness for them that I grew to appreciate. Our criterion for acquiring them has been minimal. Essentially, if the price was within our established buying range, the postcard was welcome to join our collection, despite location. In the first twelve months, we gathered more than 800 postcards, including 600 coming in the first six months. In five years the total has risen to more than 1,600. It is from our collection in the summer of 1998 – which I call the initial census – that I extract statistics that are found in this book.

## **Collectibility**

Although they are generally uniform in character, there is a great deal of variety among Photo-Mounts that allow them to be collected in many ways. They are a quintessential antique paper collectible.

Some key variables are the publisher, the design, the verse, and the town. We can easily catalog all of these, making the goal of a collection at least as objective as many other branches of deltiology. This is a refreshing quality. Collectors can define a meaningful goal for their collections in terms as broad as they want: one Photo-Mount of each design, verse, or town; all designs from a single publisher; one design from every publisher. Ambitious collectors could begin a collection by acquiring all the Photo-Mounts offered to them – practically without having to worry about buying duplicates – and deciding later how to specialize. Exact duplication is so rarely found that more than 98% of the Photo-Mounts captured in the census are unique. As we mature in the cataloging of Photo-Mounts, we will better know what it means to have a “complete” collection.

## **Designs**

Photo-Mounts span the entire gamut of design styles from plain to creative and attractive. Bloom Brothers of St. Paul had the plainest line of Photo-Mounts. The products of M.L. Zercher of Topeka, Kansas are among the most appealing, using intriguing layouts, multicolor inks, fancy fonts, and uniquely colored cardstock.

Throughout this catalog, use of the term “Basic Design” refers to a common and simple layout consisting of a view in the upper part of the Photo-Mount, surrounded by a box, with a verse below, and another box surrounding these elements.

## Verses

For persons who appreciate poetry, Photo-Mounts offer an unparalleled opportunity for a collector to acquire an impressive array of verse on cards. The quality of written verses ranges from corny to elegant. Many contain an expression of hometown pride.

Copyright laws appear to have been overlooked as publishers dashed to produce their line of Photo-Mounts. We see several identical poems on postcards produced by several different publishers. Only the line of cards carrying the words of F.A. Hubald actually carried a copyright notice. St. Paul Souvenir Company was one of the more prolific publishers.

Chapter 3 contains a listing of many of the verses found on Photo-Mounts, with corresponding catalog references. Table 1 shows some of the more common verses.

### *Table 1. Frequently Seen Poems*

This town is first rate  
the scenery's great  
And I'm certainly feeling fine,  
So I won't take you to task  
but just simply ask  
Why don't you drop me a line?

The Rose is red,  
The Violet's blue,  
This town's a hummer,  
Let me hear from you.

Here I am, in this beautiful town,  
Enjoying it's sights and cheer  
The scenery's great and I'm feeling first rate;  
But, O, how I wish you were here.

I sent you a letter by fast express  
It reached you quickly, I know.  
Your answer was sent by freight, I guess,  
It comes so exceedingly slow.

## **Towns**

With few exceptions, publishers clearly identified their Photo-Mounts as to the towns depicted in the photographs. Along with cataloging the poems and designs, we are also recording all of the towns for which we have seen these postcards. It may be too early to conclude, but it appears that the distribution of Photo-Mounts seems to be independent of the size of the town portrayed on the card. That is, Minnesota towns such as Minneapolis, St. Paul, Rochester and Duluth are apparently no more common than the small towns like Milaca, Janesville, and Eagle Bend. There is a pleasing run of 10 cards from Janesville, and the most duplication observed of a single view is of a street scene in Eagle Bend, with a total of four cards.

Collecting by town has been traditionally the way in which collectors have accumulated Photo-Mounts – as part of their view card collections. Often the town name is heralded in bold and fancy letters, which beyond a view of the town, can attractively set off a collection.

Chapter 4 lists all the towns in the census known to have Photo-Mounts.

## **Holiday and Commemorative Themes**

Like many other collectible postcards, Photo-Mounts exist that offer holiday greetings, most especially Christmas and New Years. Rarely, commemorative events are celebrated on Photo-Mounts, such as the 1912 centennial of Bingham, Maine with a custom verse published by L.R. Hussey Co.

## **Technical Aspects**

### **Publishers**

Although about 80% of the Photo-Mounts in the census are from the five-state region of Minnesota, Wisconsin, Iowa, and North and South Dakota, they did take on a national popularity. Together, we know of Photo-Mounts from a total of 33 states, and Canada. The heavy weighting of Midwest cards in the census is partly a result of many of them coming from Midwest dealer stocks. Interestingly, though, Midwest postcard companies produced many Photo-Mounts from coastal states. So far we have identified 24 manufacturers of Photo-Mounts. Several made their own distinct brand of cards, using trademark colors and designs, while others made a simple border design to surround the poem. Several designs

have minor varieties. Bloom Brothers and St. Paul Souvenir Company must have dominated the Minnesota market with about half the Photo-Mounts known from this state were made by these two concerns.

Seven publishers we have seen – Henry A. Dickerman & Son, Hall Brothers, National Art Publishing Co., Northwestern Post Card Co., Quality Photo Postal Co., St. Paul Souvenir Co., and Sioux Post Card Co. – have a single series of Photo-Mounts in common, in addition to their regular lines of designs. It is a series of 18 unique designs, which has the distinguishing characteristic of a line reading “copyrighted 1912 by F. A. Hubald” at the bottom of each. Northwestern Postcard Co., Sioux Post Card Co., and R. Steinman & Company shared another series of designs.

There are several series of Photo-Mount designs that are not signed by their artists or publishers. We have identified some of these publishers with the assistance of “Publishers’ Trademarks Identified” by Walter E. Corson and “A Directory of Post Card Artists, Publishers, and Trademarks” by Barbara Andrews.

Table 2 shows all of the known publishers of Photo-Mounts.

***Table 2. Publishers***

|                                   |                         |
|-----------------------------------|-------------------------|
| Auburn Post Card Mfg. Co. (APPCo) | Auburn, Indiana         |
| Bloom Brothers                    | Minneapolis, Minnesota  |
| Will Brintnall                    | Thorp, Wisconsin        |
| Century Photogravure Co.          | (Location Unknown)      |
| C. R. Childs                      | Chicago, Illinois       |
| L. L. Cook                        | Lake Mills, Wisconsin   |
| Henry A. Dickerman & Son          | Taunton, Massachusetts  |
| D. J. Du Saar                     | Holland, Michigan       |
| Enterprise Novelty Works          | Seattle, Washington     |
| Hall Brothers                     | Kansas City, Missouri   |
| Hopf Brothers                     | Seattle, Washington     |
| L. R. Hussey                      | Bingham, Maine          |
| Johnson & Olson                   | Alexandria, Minnesota   |
| H. Montgomery                     | Hartford, Wisconsin     |
| National Art Publishing Co.       | Elmira, New York        |
| Northwestern Post Card Co.        | St. Paul, Minnesota     |
| W. T. Oxley                       | Fergus Falls, Minnesota |
| W. M. Prilay                      | Pittsfield, Maine       |

Quality Photo Postal Co.  
Sioux Post Card Co.  
Stedman Brothers  
R. Steinman & Co.  
St. Paul Souvenir Co.  
M. L. Zercher

St. Paul, Minnesota  
Sioux City, Iowa  
Brantford & Winnipeg, Canada  
St. Paul, Minnesota  
St. Paul, Minnesota  
Topeka, Kansas

## **Views**

The photos we find on Photo-Mounts frequently appear to be photographs of full size real photo postcards, with additional text describing the scene. Some publishers overlaid text at the bottom of the original with a typed or printed caption and photographed the composite. Others simply wrote on the negative in large letters. Any text that may have been on the original photo has been shrunk to point of being hardly readable, so that the text is needed as a practical measure to convey the appropriate description.

One question raised about Photo-Mounts is whether the publishers prepared only the printed portion of the postcards, and delivered them to local photographers, distributors, and stores, without the photos glued on them. Or, did the publishers deliver the finished products, ready for sale? The fact that Photo-Mounts from numerous locations have the same style text lead us to conclude that the manufacturing process, at least for many publishers, included the application of the photograph.

Comparison of the miniature photos reveals that the original photographs are the works of many photographers, even when looking at cards produced by a single publisher. Did small town photographers send in their own views to be produced? Did publishers simply go out and buy real photos off the shelf and plagiarize them? Or, did publishers take orders for Photo-Mounts from anyone sending in a photograph? We suspect that publishers took orders from mercantile and drug stores, who sent in postcards to be made into Photo-Mounts. If this is the case, there appears to have been very little regard for copyrights.

## **Era of Usage**

Something interesting about these postcards is that, among the surviving cards we have found, a high percentage of them are postally used and postmarked, compared to full size view cards. The usage rate is over 80%. By observing the postmarks, it appears that the highest popularity of Photo-Mounts spanned over the years 1911 to 1915, with a high

concentration of usage in 1912 and 1913. The earliest postmark we have seen is December 6, 1906 on a Photo-Mount produced by Will Brintnall of Thorp, Wisconsin. It wasn't until 1910 that other publishers entered the market. Some late usage cards are dated in the late teens, but so few of them as to conclude that they lost their popularity only four or so years after their peak. About this time the United States entered World War I, which has been attributed for the beginning of the decline in the Golden Era of postcards. Photo-Mounts were among the first casualties.

## Sales Price

Often the back of a postcard will reveal more information than the face. Postally-unused Photo-Mounts will occasionally reveal how much the cards sold for, in the upper-right stamp box. This is where some merchants hand wrote their sales prices. The figures "3" and "2/5" are commonly seen, showing they priced them at three cents, or two for five cents. Will Brintnall, the first known Photo-Mount maker, included a caption on the bottom of his cards, telling prospective customers to send in their favorite photo with fifty cents, to receive one dozen custom-made Photo-Mounts.

## Distribution

As mentioned earlier, we know of Photo-Mounts from most states, with a heavy weighting in the Midwest. M.L. Zercher was responsible for publishing Photo-Mounts of many coastal states. Table 3 shows the number of Photo-Mounts in the census for each state.

***Table 3. Number of Photo-Mounts Observed for Each State***

|                      |     |
|----------------------|-----|
| Alabama . . . . .    | 1   |
| Arkansas . . . . .   | 2   |
| California . . . . . | 3   |
| Colorado . . . . .   | 2   |
| Florida . . . . .    | 2   |
| Idaho . . . . .      | 1   |
| Illinois . . . . .   | 34  |
| Indiana . . . . .    | 17  |
| Iowa . . . . .       | 239 |
| Kansas . . . . .     | 89  |
| Maine . . . . .      | 10  |
| Maryland . . . . .   | 4   |

|                         |          |
|-------------------------|----------|
| Massachusetts . . . . . | 6        |
| Michigan . . . . .      | 27       |
| Minnesota . . . . .     | 579      |
| Missouri . . . . .      | 9        |
| Montana . . . . .       | 9        |
| Nebraska . . . . .      | 49       |
| New Hampshire . . . . . | 5        |
| New Jersey . . . . .    | 1        |
| New York . . . . .      | 26       |
| North Dakota . . . . .  | 161      |
| Ohio . . . . .          | 1        |
| Oklahoma . . . . .      | 6        |
| Oregon . . . . .        | 2        |
| Pennsylvania . . . . .  | 5        |
| South Dakota . . . . .  | 97       |
| Texas . . . . .         | 2        |
| Vermont . . . . .       | 9        |
| Virginia . . . . .      | 1        |
| Washington . . . . .    | 7        |
| Wisconsin . . . . .     | 200      |
| Wyoming . . . . .       | <u>2</u> |
| Total . . . . .         | 1,608    |

## **Census**

A census cannot be complete without the participation of many collectors. The initial census is only a large collection, from where we start the process of building a census. There are undoubtedly many other cards from states outside the Midwest region yet to be counted. If you have Photo-Mounts to add to the census, please send a photocopy of the postcards, labeled with catalog numbers if possible, to the author.

## **Photo-Mount Software**

Collectors may want to use this software to catalog their own collections with it. The author of this catalog wrote it as a DOS application in 1994, and it is the database program used to maintain the census of known Photo-Mounts and verses. We include it with the electronic version of this catalog.

## Cataloging

We organize the catalog by publisher. After much consideration, one comes to realize that there really is no better way to organize such a collection, as is true of other kinds of postcards. A Photo-Mount can best be identified by determining the publisher, whose name is often printed on the back of the postcard, and finding the corresponding reference in this catalog. Scan the catalog to find matching pictures of unsigned Photo-Mounts. We picture all major types and several varieties of known Photo-Mounts.

To ease the categorization of Photo-Mounts, we have developed catalog numbers for each of the known Photo-Mount designs. The number takes the form **AA-nmB**, where **AA** is the designated two-letter acronym for the publisher, **nm** is a number identifying a design, and **B** is one or more letters indicating a variety in the design. Additionally, the exact verse written on a Photo-Mount can be specified by adding the verse reference – found in Chapter 3 – to the end of the catalog number. To complete the attribution, when using the catalog number in a price list or commercial forum, **Hewitt-** or **H-** should precede it, such as “**Hewitt-AP-11ABC.**”

Throughout the catalog, there are references to the general layout of the Photo-Mounts being described, e.g. **PP, PL, LP, LL**. The letter P is for Portrait format – when the object being viewed is taller than it is wide, like a typed page. The letter L is for Landscape format – when the object being viewed is wider than it is tall, or “sideways.” The first letter of the pair represents the orientation of the postcard. The second letter represents the orientation of the photograph affixed to the Photo-Mount. Thus,

- PP = Portrait-oriented postcard with Portrait-oriented photograph.**
- PL = Portrait-oriented postcard with Landscape-oriented photograph.**
- LP = Landscape-oriented postcard with Portrait-oriented photograph.**
- LL = Landscape-oriented postcard with Landscape-oriented photograph.**

We show catalog numbers for each design, with the place holders ①, ②, and ③ after them representing varieties within that design. Refer to the corresponding place holders later in the description for details about each variety, and substitute them for the appropriate variety to arrive at the proper catalog number.

## **Valuations**

We base valuations in this guide only on the desirability of the postcard as a Photo-Mount, regardless of the view, in excellent postally-used condition. The valuation for a card showing a highly desirable view based on locality or subject, or in mint condition, should be adjusted upward. The range of reasonable prices for Photo-Mounts today is usually from \$4.00 to \$25.00. Advanced collectors should recognize, though, that it is not hard to conceive of a card with so much going for it that book prices are meaningless. The prices in this catalog are neither an offer to buy nor to sell postcards; they are merely a guide to help collectors and dealers in negotiating the purchase price of such cards.

## **Electronic Version of this Catalog**

**Comprehensive Catalog of Photo-Mounts** is available on CD-ROM from the author for \$16.95 including postage.

*All images of postcards are in color.*

The CD-ROM contains...

- **Comprehensive Catalog of Photo-Mounts** in Adobe Portable Document Format.
- Adobe Acrobat® Reader for Microsoft Windows® 95 or newer\*.
- **Photo-Mount Software**.

We have compiled the catalog into an Adobe PDF file. The Adobe Acrobat® Reader, a free software package included on the CD-ROM, can be installed on your computer to read this file. Then it is possible to print the catalog to a color printer, and bind the hardcopy as desired. The CD-ROM also contains **Photo-Mount Software**, a DOS application used to keep the census of known Photo-Mounts. Collectors can record their own Photo-Mounts in the database. Send a check for \$16.95 to:

Shawn Hewitt  
Box 580731  
Minneapolis, MN 55458-0731

\*Macintosh users can download the Adobe Acrobat® Reader for their platform from the Adobe website at <http://www.adobe.com>. Adobe supports most major platforms.

## **Acknowledgments**

Many individuals have helped us over the years acquire Photo-Mounts, contributed information about Photo-Mounts in their collections, or offered advice on the arrangement of this book. Our special thanks to the postcard collectors and dealers listed below:

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Ken Wiedenmann  
Members of the Twin City Post Card Club

And extra special thanks to Loretta Schultz, whom I credit for my introduction to postcard collecting. I came to realize that for many years she was the best-kept secret in supplying postcards for Minnesota collectors.

Shawn Hewitt  
October, 1998

## **Chapter 2**

# **Catalog of Photo-Mounts**

Color pictures of the following plates can be obtained by ordering the electronic version of the catalog, an Adobe PDF file on CD-ROM. The file can be read by the Adobe Acrobat® Reader on your computer, a free software package included on the CD-ROM, and then printed to a color printer. Send a check for \$16.95 to:

Shawn Hewitt  
Box 580731  
Minneapolis, MN 55458-0731

# Auburn Post Card Mfg. Co. AP

*There are two distinct series of Photo-Mounts believed to be produced by Auburn, most easily distinguished by the back designs. Printed on white cardstock. There is a high rate of usage among this family, and mint cards are rare.*

## **First Series - Types I and II.**

*The first series is not signed on the back, but is identified by POST CARD in small, bold letters at the top center, above a T-shaped divider between the “For Correspondence” and the “For Address Only” sides. Abundant in varieties, with fifteen color combinations, four photo frame designs, and other variations. They are mostly found with postmarks ranging from 1912 to 1914.*

Designs: 5  
 Varieties: 660

### **Type I**

*Printed with numerous banner, frame design, and color variations. The greeting can be found printed in black and dark brown ink, but the visual difference is so minor that a separate catalog designation has not been assigned.*

**AP-11**①②③ PL. Frame around photo above banner ..... \$8.00  
**AP-12**①②③ LP. Banner left of photo box ..... \$12.00

① Type I designs are found with the following banner configurations:

- |                                    |                                     |
|------------------------------------|-------------------------------------|
| <b>A)</b> Left pointed line arrow  | <b>C)</b> Right pointed line arrow  |
| <b>B)</b> Left pointed solid arrow | <b>D)</b> Right pointed solid arrow |

② and ③, see below.

### **Type II**

*Number 1622 imprinted at bottom. Box above verse with drop-cap letter box.*

**AP-21**②③ PL. Candles in drop-cap ..... \$12.00  
**AP-22**②③ PL. Flowers in drop-cap ..... \$12.00  
**AP-23**②③ PL. Books and quill in drop-cap ..... \$12.00

② Type I and II designs are found with the following frame designs:

- |                      |                         |
|----------------------|-------------------------|
| <b>A)</b> Chain Link | <b>C)</b> Postage Stamp |
| <b>B)</b> Diamond    | <b>D)</b> Zipper        |

③ Type I (and II) designs are found with the following photo-frame / outer-flag / inner-flag (photo-frame / drop-cap graphic / text) color combinations:

- |   |  |
|---|--|
| <b>A)</b> Blue / Blue / Red             | <b>I)</b> Red / Red / Light Green            |
| <b>B)</b> Yellow / Dark Green / Yellow  | <b>J)</b> Light Green / Light Green / Yellow |
| <b>C)</b> Yellow / Purple / Yellow      | <b>K)</b> Light Green / Light Green / Orange |
| <b>D)</b> Orange / Light Green / Orange | <b>L)</b> Light Green / Red / Light Green    |
| <b>E)</b> Orange / Dark Green / Orange  | <b>M)</b> Light Green / Light Green / Red    |
| <b>F)</b> Orange / Purple / Orange      | <b>N)</b> Purple / Purple / Yellow           |
| <b>G)</b> Red / Blue / Red              | <b>O)</b> Purple / Purple / Orange           |
| <b>H)</b> Red / Light Green / Red       |  |

**Second Series - Types III, IV and V.**

*The second series is identified by “APCCo” ligature on the back under “Post Card”. Usually found with postmarks starting in 1913, but mostly in the middle 1910’s with a few known from near the end of the decade.*

Designs: 8  
Varieties: 20

**Type III**

*Colored banner with town name printed in black. Greeting incorporates town name.*

- |                |   |         |
|----------------|---|---------|
| <b>AP-31</b> ① | PL. Wrapped banner above photo; 2103 at lower left .....              | \$8.00  |
| <b>AP-32</b> ① | LL. Wrapped banner to the right of photo; 2110 at bottom center ...   | \$12.00 |
| <b>AP-33</b> ① | PL. Pointed banner above photo; 2103 at lower right .....             | \$8.00  |
| <b>AP-34</b> ① | LL. Pointed banner to the right of photo; 2110 at bottom center ..... | \$12.00 |

① Type III designs are found with the following ink combinations:

- |                           |                       |
|---------------------------|-----------------------|
| <b>A)</b> Yellow & Purple | <b>C)</b> Red & Blue  |
| <b>B)</b> Orange & Green  | <b>D)</b> Red & Green |

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**Type IV**

*Photo box superimposed over U.S. flag. Red, blue, and black ink.*

- |              |  |         |
|--------------|--|---------|
| <b>AP-41</b> | PL. Narrow photo box at center; 2146 at lower right .....        | \$12.00 |
| <b>AP-42</b> | PL. Wide photo box .....   | \$14.00 |
| <b>AP-43</b> | LL. Eagle above photo at center, U.S. flags at either side ..... | \$16.00 |

**Type V**

*Basic layout. Orange and black ink.*

- |              |                              |        |
|--------------|------------------------------|--------|
| <b>AP-51</b> | PL. 2122 at lower left ..... | \$6.00 |
|--------------|------------------------------|--------|

# Bloom Brothers

# BB

Usually signed on the back "Published by Bloom Brothers, Minneapolis, Minn" at left. Those cards not signed on the front are found with Bloom Bros. logo between "Post" and "Card" on the back. The shades of ink colors used on the front vary considerably. The color used on the back is apparently intended to be the same as the front; check the back if there is a question as to the intended front color. These are among the most commonly seen photo-mounts.

Designs: 1  
Varieties: 75

## Type I

Basic layout, with bold borders.

**BB-11**①②③ PL ..... \$5.00

① Type I designs are found with the following signatures:

- A) Not signed on front
- B) Signed "Bloom Bros. Minneapolis" on front bottom
- C) Signed "Copyright Applied for. Bloom Bros. Minneapolis" on front bottom

② Type I designs are found with the following ink colors:

- A) Blue
- B) Purple
- C) Green
- D) Red
- E) Brown

③ Type I designs are found with the following paper colors:

- A) White
- B) Buff
- C) Cream
- D) Blue
- E) Green

# Will Brintnall

# BR

*Identified below the photo at the bottom "Send any photograph and fifty cents to Will Brintnall, Thorp, Wis., and receive one dozen postal cards like this one but made from your photograph." Undivided back. Possibly the first commercially made photo-mounts were produced by Brintnall. The earliest Brintnall card observed is hand dated 1906. Printed on heavy white cardstock.*

Designs: 1

Varieties: 1

### Type I

*Large photo surrounded by ornamental typeset frame. Small space on the right side for correspondence.*

**BR-11**      LL. Photo at left ..... \$15.00

# Century Photogravure Co. CP

*Rubber stamped on the left side of the back "Century Photogravure Co." Seldom seen publisher of photo-mounts.*

Designs: 1

Varieties: 1

## Type I

*Flower pattern forming the border for the photo and verse, on white cardstock.*

**CP-11**① PL ..... \$15.00

① Type I designs are found with the following ink colors:

**A)** Taupe & Black

# C. R. Childs

# CH

*Identified by "C. R. Childs, Chicago" on the back. Childs produced full-size real photos of Illinois towns and nearby states. The photos found on Childs' photo-mounts all seem to be from his own stock of pictures, unlike most other publishers. Printed on a white-gray cardstock, which seems especially vulnerable to aging. Mint condition cards of Childs are difficult to find.*

Designs: 6  
 Varieties: 378

**Type I**

*Town name printed in black in colored banner, except as indicated.*

- CH-11**①② PP. Double line around photo at top ..... \$8.00
- CH-12**①② LP. Double line around photo at right ..... \$12.00
- CH-13**①② PP. Squares at corners of photo frame at top ..... \$8.00
- CH-14**①② LP. Squares at corners of photo frame at right ..... \$12.00
- CH-15**①② PP. Cluster of five blocks at each corner of photo frame at top ..... \$8.00
- CH-16**①② LP. Cluster of five blocks at each corner of photo frame at right ..... \$12.00

① Type I designs are found in the following frame colors:

- |                      |                  |
|----------------------|------------------|
| <b>A)</b> Red        | <b>E)</b> Blue   |
| <b>B)</b> Red-Orange | <b>F)</b> Purple |
| <b>C)</b> Orange     | <b>G)</b> Green  |
| <b>D)</b> Light Blue |                  |

② Type I designs are found in the following banner colors:

- |                       |                  |
|-----------------------|------------------|
| <b>A)</b> Light Blue  | <b>F)</b> White* |
| <b>B)</b> Blue        | <b>G)</b> Yellow |
| <b>C)</b> Light Green | <b>H)</b> Orange |
| <b>D)</b> Green       | <b>I)</b> Red    |
| <b>E)</b> Gray        |                  |

\* Town name printed in the same color ink as the frame.

# L. L. Cook

# CK

Identified by "L. L. Cook, Sterling Quality Post Cards, Lake Mills, Wis." on back. Cook also produced full-size real photos of mid-western towns. The distinctive color of cardstock used make these easy to identify at sight. Stamp box on the back reads "Genuine Photo Mount 2 for 5c".

Designs: 3  
Varieties: 11

### Type I

Plain border frame and scalloped border around verse. Black ink.

- CK-11**① PL. Small crowns in corners of frame around verse ..... \$8.00
- CK-12**① PL. No crowns in corners ..... \$8.00

① Type I designs are found in the following paper colors:

- A) Pink
- B) Yellow
- C) Blue
- D) Green

### Type II

Photo left center with banner to the right.

- CK-21**① LL ..... \$8.00

① Type II design is found with following ink and paper color combinations:

- A) Silver on Yellow
- B) Orange on White
- C) Red on White

## **Henry A. Dickerman & Son (HU)**

*See Shared Series II (Hubald Series, HU). This publisher and six others printed a nearly identical line of postcards, differing only in the name imprinted on the back of the card.*

# “Dictum” (Not Signed)

**DI**

*Quotation or verse printed in various font styles. Often found with the popular sayings of persons such as Abraham Lincoln, Robert Louis Stevenson, and Elbert Hubbard.*

Designs: 1

Varieties: 1

## Type I

*Basic layout. Brown ink on dark brown cardstock.*

**DI-11**      PL ..... \$7.00

# D. J. Du Saar

# DS

*Always signed on the back "D. J. Du Saar, Holland, Mich". All printed with brown ink on textured cardstock. Usually found with Michigan town views.*

Designs: 2

Varieties: 6

## Type I

*Double lines make up borders.*

**DS-11**① PL. Double line around photo box, with corners filled in ..... \$7.00

**DS-12**① PL. Single line with dots at corners of photo box ..... \$7.00

① Type I designs are found with the following paper colors:

**A)** Light Brown

**C)** Dark Brown

**B)** Medium Brown

# Enterprise Novelty Works

# EN

Signed on the back "Enterprise Novelty Works, Seattle, Wash."

Designs: 2

Varieties: 6

## Type I

Basic layout, with bold borders. Printed in brown ink.

**EN-11**① PL ..... \$6.00

**EN-12**① LP. Photo to the right ..... \$8.00

① Type I designs are found with the following paper colors:

**A)** Light Brown

**C)** Dark Brown

**B)** Medium Brown

# Hall Bros.

(HU)

*See Shared Series II (Hubald Series, HU). This publisher and six others printed a nearly identical line of postcards, differing only in the name imprinted on the back of the card.*

# Hopf Bros. Co.

# HB

*Signed on the back "Hopf Bros. Co., Seattle"*

Designs: 1

Varieties: 1

### Type I

*Bold Borders. Near the photo box there are three squares in upper left and lower right corners, with a single square in the opposite corners.*

**HB-11**① PL ..... \$12.00

① Type I designs are found with the following ink and paper color combinations:

A) Brown on Light Brown



**HU-22**① LL. Photo left of verse ..... \$8.00

① Type II designs are found in the found in the following ink combinations:

- A) Brown
- B) Green
- C) Green & Brown

**Type III**

*Design is identical to Type II, but printed in black ink and found with different cardstock. The back is different than the Hubald Series back.*

**HU-31**①② PL. Photo above verse ..... \$6.00

**HU-32**①② PL. Photo left of verse ..... \$6.00

① Type III designs are found with the following paper colors:

- A) Cream
- B) Gray

② Type III designs are found with the following paper textures:

- A) Smooth
- B) Course

**Type IV**

*Distinctive set of designs unique to the Hubald Series. Drop cap in orange. Found with typical verses, and special holiday verses with a “from \_\_\_\_\_” line at the bottom.*

**HU-41**①② PL. Rose design ..... \$8.00

**HU-42**①② PL. Iris design ..... \$8.00

**HU-43**①② PL. Daisy design ..... \$8.00

**HU-44**①② PL. Grapes design ..... \$8.00

**HU-45**①② PL. Lilly design ..... \$8.00

**HU-46**①② PL. Poppy design ..... \$8.00

**HU-47**①② PL. Vines design ..... \$8.00

① Type IV designs are found in the following ink combinations:

- A) Brown & Orange
- B) Green & Orange

② Type IV verses are found with special holiday greetings. For cards with typical greetings, do not use a suffix on the catalog number.

A) Christmas

B) New Years

**Type V**

*Green Ink. Found with typical verses, and special holiday verses with a "from \_\_\_\_\_" line at the bottom.*

**HU-51**① PL. Arch design ..... \$8.00

① Type V verses are found with special holiday greetings. For cards with typical greetings, do not use a suffix on the catalog number.

A) Christmas

B) New Years

**Type VI**

*Brown & Orange Ink.*

**HU-61** PL. Small squares at each of the six line junctions ..... \$7.00

**HU-62** PL. Four small squares in each corner ..... \$7.00

**HU-63** PL. Inner orange border has designs at each corner ..... \$12.00

**HU-64** PL. Brown double line forming loops at the corners ..... \$12.00

# L. R. Hussey

# HS

*Signed "Pub. by L. R. Hussey Co., Bingham, Me." Possibly made only as a commemorative issue for the centennial of Bingham, Maine, as indicated by the verse on the illustrated card.*

Designs: 1

Varieties: 1

## Type I

*Basic layout. Printed in brown ink on light brown cardstock.*

**HS-11**      PL ..... \$15.00

# Johnson & Olson

# JO

*Signed "Photo by Johnson & Olson, Alexandria, Minn."*

Designs: 1

Varieties: 1

**Type I**

*Basic layout. Brown ink on brown cardstock.*

**JO-11** PL ..... \$13.00

# “Mid-West” (Not Signed)

MW

*Basic design, most easily identified by the back. The left third of the back is reserved for the message, to be written in the same orientation as the front. The stamp box contains rate information for Domestic Island Possessions, Canada, Mexico, and Foreign. Most often found from the Mid-West states Illinois, Indiana, Michigan and Ohio.*

Designs: 1

Varieties: 1

## Type I

*Basic layout. Brown ink on cream colored cardstock.*

MW-11 PL ..... \$7.00

# H. Montgomery

# MG

*Usually identified by "H. Montgomery, Post Card Mfg., Hartford, Wis." on back. Montgomery also produced full-size real photos of mid-western towns.*

Designs: 5  
 Varieties: 29

**Type I**

*Photo upper right with banner at the lower left, on light brown paper. Banner has hooked pole and border.*

|                          |         |
|--------------------------|---------|
| <b>MG-11</b> ①② LL ..... | \$10.00 |
| <b>MG-12</b> ①② LP ..... | \$10.00 |

① Type I designs are found with the following border and banner color combinations:

- |                          |                          |
|--------------------------|--------------------------|
| <b>A)</b> Green & Pink   | <b>D)</b> Black & Orange |
| <b>B)</b> Brown & Yellow | <b>E)</b> Purple & Gray  |
| <b>C)</b> Blue & Gray    |                          |

② Type I designs are found with the town name printed imprinted by...

- |                        |                        |
|------------------------|------------------------|
| <b>A)</b> Letter Press | <b>B)</b> Rubber Stamp |
|------------------------|------------------------|

**Type II**

*Photo upper right with triangular banner at the lower left. There is no colored border or banner pole.*

|                          |        |
|--------------------------|--------|
| <b>MG-21</b> ①② LL ..... | \$8.00 |
| <b>MG-22</b> ①② LP ..... | \$8.00 |

① Type II designs are found with the following banner and paper color combinations:

- |                             |                              |
|-----------------------------|------------------------------|
| <b>A)</b> Deep Blue on Gray | <b>B)</b> Green on Dark Gray |
|-----------------------------|------------------------------|

② Type II designs are found with the town name printed imprinted by...

- |                        |                        |
|------------------------|------------------------|
| <b>A)</b> Letter Press | <b>B)</b> Rubber Stamp |
|------------------------|------------------------|

**Type III**

*Small perforated photos with the H. Montgomery imprint pasted to index cards and mailed.*

**MG-31**      LL ..... \$5.00

# National Art Pub. Co.

(HU)

*See Shared Series II (Hubald Series, HU). This publisher and six others printed a nearly identical line of postcards, differing only in the name imprinted on the back of the card.*

# “North East” (Not Signed)

NE

*Printed on very thick cardstock. A plain but scarce issue from the Northeast.*

Designs: 1

Varieties: 1

## Type I

*Basic layout. Brown ink on thick cream colored cardstock.*

NE-11 PL ..... \$7.00

## **Northwestern Post Card Co. (ST, HU)**

*See Shared Series I (Steinman Series, ST) and II (Hubald Series, HU). This publisher and others printed nearly identical lines of postcards, differing only in the name imprinted on the back of the card.*

# W. T. Oxley

# OX

*Always signed on the back "Published by W. T. Oxley, Fergus Falls, Minn". Usually found from Northwestern Minnesota towns. Oxley was a very prolific photographer in Fergus Falls, having produced hundreds of views from that town alone. Printed on textured paper.*

Designs: 5  
Varieties: 15

### Type I

*Basic Layout.*

|                |  |         |
|----------------|--|---------|
| <b>OX-11</b> ① | PL. "Souvenir from" above photo .....                                | \$7.00  |
| <b>OX-12</b> ① | PP. "Souvenir from" above photo .....                                | \$8.00  |
| <b>OX-13</b> ① | PL. Bold borders .....   | \$7.00  |
| <b>OX-14</b> ① | PP. Bold borders .....   | \$8.00  |
| <b>OX-15</b> ① | LL. Photo at left, verse at right. "Souvenir from" below photo ..... | \$10.00 |

① Type I designs are found with the following ink and paper color combinations:

- |                          |                                |
|--------------------------|--------------------------------|
| <b>A)</b> Brown on Brown | <b>C)</b> Brown on Light Brown |
| <b>B)</b> Black on Brown |                                |

# W. M. Prilay

# PR

*Signed on the back "W. M. Prilay, Pittsfield, Me."*

Designs: 1

Varieties: 1

## Type I

*Flowers above and left of photo. Colored drop cap beginning verse.*

**PR-11**① PL ..... \$12.00

① Type I designs are found with the following ink colors:

A) Green & Gold

## **Quality Photo Postal Co. (ST, HU)**

*See Shared Series I (Steinman Series, ST) and II (Hubald Series, HU). This publisher and others printed nearly identical lines of postcards, differing only in the name imprinted on the back of the card.*

# “Red & Black” (Not Signed) RB

*Distinctive series of photo-mounts. Verses used are unique to this family, as are the back designs, with several variations. There is a unique back design to each face design.*

Designs: 4  
Varieties: 12

## Type I

*Photo above verse. Red borders and black verse.*

|                |  |        |
|----------------|--|--------|
| <b>RB-11</b> ① | PL. Triple line border around card and verse .....                   | \$8.00 |
| <b>RB-12</b> ① | PL. Triple line border around card. Sponge border around verse ..... | \$8.00 |
| <b>RB-13</b> ① | PL. Double line border around card. Flower pattern around verse .... | \$8.00 |
| <b>RB-14</b> ① | PL. Single line border around card. Rays pattern around verse .....  | \$8.00 |

① Type I designs are found with the following paper colors:

- A) Red
- B) Light Olive
- C) Blue

# St. Paul Souvenir Co.

# SP

Identified by imprint "St. Paul Souvenir Co., St. Paul, Minn." on back on the left side and logo in the lower left corner.

Designs: 5  
Varieties: 29

### Type I

Basic layout. "Souvenir From" printed above photo box.

|                 |          |         |
|-----------------|----------|---------|
| <b>SP-11</b> ①② | PL ..... | \$7.00  |
| <b>SP-12</b> ①② | PP ..... | \$10.00 |

① Type I designs are found with the following ink and paper color combinations:

- |                                 |                                   |
|---------------------------------|-----------------------------------|
| <b>A)</b> Brown on Light Brown  | <b>D)</b> Green on Gray           |
| <b>B)</b> Green on Medium Brown | <b>E)</b> Dark Blue on Light Blue |
| <b>C)</b> Green on Dark Brown   |                                   |

② Type I designs are found with the following paper textures:

- |                  |                    |
|------------------|--------------------|
| <b>A)</b> Smooth | <b>B)</b> Textured |
|------------------|--------------------|

### Type II

Light brown paper. Felt banner with town name printed in black, except where noted.

|                |  |         |
|----------------|--|---------|
| <b>SP-21</b> ① | PL. Felt banner above diamond bordered photo box ..... | \$10.00 |
|----------------|--|---------|

① Type II design is found with the following colors of felt:

- |                 |                   |
|-----------------|-------------------|
| <b>A)</b> Red   | <b>E)</b> Olive   |
| <b>B)</b> Gray  | <b>F)</b> Orange  |
| <b>C)</b> Blue  | <b>G)</b> Purple* |
| <b>D)</b> Green |                   |

\* Town name printed in white.

**Type III**

*Two photos mounted on card, one round and one rectangular. Light brown paper.*

- SP-31**      Portrait format, round photo above rectangular photo ..... \$8.00  
**SP-32**      Landscape format, rectangular photo left of round photo ..... \$12.00

**See Also**

Shared Series II (Hubald Series, HU) for postcards with St. Paul Souvenir Co. imprint.

## **Sioux Post Card Co.**

**(HU)**

*See Shared Series II (Hubald Series, HU). This publisher and six others printed a nearly identical line of postcards, differing only in the name imprinted on the back of the card.*

# “Souvenir” (Not Signed)

SU

“Souvenir from” printed in bold, distinctive typeface. Verse printed in small, bold typeface.

Designs: 2

Varieties: 4

## Type I

Basic layout. Printed in black ink.

**SU-11**① PL. Heavy line border with slightly rounded corners ..... \$12.00

**SU-12**① PL. Very heavy line border with rounded corners ..... \$12.00

① Type I designs are found with the following paper colors:

**A)** Dark Gray

**B)** Blue

# Stedman Bros., Ltd.

# SB

*Signed on the back "Published by Stedman Bros., Limited, Brantford & Winnipeg Canada."  
Only known Canadian publisher of photo-mounts.*

Designs: 1

Varieties: 1

## Type I

*Embossed border around card and photo.*

**SB-11**①② LL. Felt banner lower left, photo upper right ..... \$8.00

① Type I designs are found with the following colors of felt:

A) Yellow

② Type I designs are found with the following colors of ink:

A) Peach

## **R. Steinman & Co.**

**(ST)**

*See Shared Series I (Steinman Series, ST). This publisher and two others printed a nearly identical line of postcards, differing only in the name imprinted on the back of the card.*

# Shared Series I (“Steinman”) ST

*Designs shared by R. Steinman & Co., Northwestern Post Card Co., and Quality Photo Postal Co., all of St. Paul, Minn. Not always signed, but the back designs are unique to this series, and therefore are readily identified. Steinman is the only publisher of the three who did not produce other designs of photo-mounts.*

Designs: 10  
 Varieties: 118 (not factoring publishers)

The following imprints have been seen:

| <u>No.</u> | <u>Imprint on back<br/>at left side</u>             | <u>Ink<br/>Color</u> | <u>“Post Card”<br/>Typeface</u> |
|------------|---|----------------------|---------------------------------|
| <b>0a</b>  | none  | Brown                | Block                           |
| <b>0b</b>  | none  | Brown                | Gothic                          |
| <b>0c</b>  | none  | Black                | Gothic                          |
| <b>1a</b>  | No. 53 Pub. by R. Steinman & Co., St. Paul, Minn.   | Brown                | Gothic                          |
| <b>1b</b>  | No. 53 Pub. by R. Steinman & Co., St. Paul, Minn.   | Black                | Gothic                          |
| <b>1c</b>  | G53 Pub. by R. Steinman & Co., St. Paul, Minn.      | Brown                | Block                           |
| <b>1d</b>  | Pub. by R. Steinman & Co., St. Paul, Minn.          | Black                | Gothic                          |
| <b>2a</b>  | Northwestern Post Card Co., St. Paul, Minn.         | Black                | Block                           |
| <b>2b</b>  | Pub. By Northwestern Post Card Co., St. Paul, Minn. | Brown                | Block                           |
| <b>3</b>   | Quality Photo Postal Co., St. Paul, Minn.           | Brown                | Block                           |

## Type I

*Basic layout.*

|                  |                                       |         |
|------------------|---------------------------------------|---------|
| <b>ST-11</b> ①②③ | PL .....                              | \$6.00  |
| <b>ST-12</b> ①②③ | LP. Photo to the left of verse .....  | \$8.00  |
| <b>ST-13</b> ①②③ | LP. Photo to the right of verse ..... | \$12.00 |

① Type I designs are found in the following ink combinations:

- |                 |  |
|-----------------|--|
| <b>A)</b> Brown | <b>B)</b> Green & Red ( <i>Christmas Cards</i> ) |
|-----------------|--|

② Type I designs are found in the following paper colors:

- |                      |                      |
|----------------------|----------------------|
| <b>A)</b> Cream      | <b>D)</b> Light Gray |
| <b>B)</b> Brown      | <b>E)</b> White      |
| <b>C)</b> Dark Brown | <b>F)</b> Light Blue |





# “Twin Border” (Not Signed) TB

*Double line border around card. Minor variations in face and back designs.*

Designs: 2  
Varieties: 120

## Type I

*Basic layout.*

|  |        |
|--|--------|
| <b>TB-11</b> ①②③ PL .....                    | \$6.00 |
| <b>TB-12</b> ①②③ LP. Photo to the left ..... | \$8.00 |

① Type I designs are found with the following ink colors:

- A) Black
- B) Brown
- C) Red-brown

② Type I designs are found with the following paper colors:

- A) White
- B) Cream
- C) Light Brown
- D) Light Gray
- E) Gray

③ Type I designs are found with the following paper textures:

- A) Smooth
- B) Linen
- C) Textured
- D) Course

# M. L. Zercher

# ZR

*Identified by imprint “M. L. Zercher, Topeka, Kansas” on back in the upper right corner. Zercher also published full-size real photos from numerous states. The term “Photo-mount” is attributed to Zercher, since it is found on most of the back designs. This series offers some of the most attractive and creative designs. A few Zercher photo-mounts are observed with perforated photographs affixed to them. It is not known whether these cards were sold as such, or if they were applied by the mailer.*

Designs: 9  
 Varieties: 52

**Type I**

*Basic layout. Bold black border with thin border around photo.*

|                |          |        |
|----------------|----------|--------|
| <b>ZR-11</b> ① | PL ..... | \$6.00 |
| <b>ZR-12</b> ① | PP ..... | \$8.00 |

① Type I designs are found with the following paper colors:

- |                        |                       |
|------------------------|-----------------------|
| <b>A)</b> Cream        | <b>D)</b> Gray        |
| <b>B)</b> Light Brown  | <b>E)</b> Light Green |
| <b>C)</b> Medium Brown |                       |

**Type II**

*Fancy red, green and black designs. “Photo-Mount No. 2” on back.*

|                |  |        |
|----------------|--|--------|
| <b>ZR-21</b> ① | PL. Heavy green border around photo .....            | \$8.00 |
| <b>ZR-22</b> ① | PL. Red flowers at corners .....                     | \$8.00 |
| <b>ZR-23</b> ① | PL. Green stems around verse .....                   | \$8.00 |
| <b>ZR-24</b> ① | PL. Three small squares at each of the corners ..... | \$8.00 |

① Type II designs are found with the following paper colors:

- |                       |                                       |
|-----------------------|---------------------------------------|
| <b>A)</b> Cream       | <b>D)</b> Light Gray                  |
| <b>B)</b> Light Brown | <b>E)</b> Medium Gray                 |
| <b>C)</b> Brown-Gray  | <b>F)</b> Dark Green (\$2.00 premium) |

**Type III**

*Plain bold black borders on cream colored paper. "Genuine Photo-Mounts" on back.*

**ZR-31**① PL. Colored banner at the bottom with town name imprinted ..... \$8.00

① Type III design is found with the following banner colors:

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| <b>A)</b> Red                     | <b>D)</b> Green                   |
| <b>B)</b> Orange (\$2.00 premium) | <b>E)</b> Blue                    |
| <b>C)</b> Yellow                  | <b>F)</b> Purple (\$3.00 premium) |

**Type IV**

*Photo at the top with colored banners at the bottom, on light brown paper. Top banner imprinted with town name in black. "Photo-Mount No. 4" on back.*

**ZR-41**① PL. Three banners ..... \$8.00

**ZR-42**② PL. Four banners ..... \$8.00

① Design ZR-41 is found with following banner color combinations:

- |                             |                                |
|-----------------------------|--------------------------------|
| <b>A)</b> Blue, Red, Blue   | <b>D)</b> Red, Green, Red      |
| <b>B)</b> Red, Blue, Red    | <b>E)</b> Blue, Yellow, Blue   |
| <b>C)</b> Green, Red, Green | <b>F)</b> Yellow, Blue, Yellow |

② Design ZR-42 is found with following banner color combinations:

- |                                  |                                      |
|----------------------------------|--------------------------------------|
| <b>A)</b> Blue, Red, Blue, Red   | <b>D)</b> Red, Green, Red, Green     |
| <b>B)</b> Red, Blue, Red, Blue   | <b>E)</b> Blue, Yellow, Blue, Yellow |
| <b>C)</b> Green, Red, Green, Red | <b>F)</b> Yellow, Blue, Yellow, Blue |

## Chapter 3

### Catalog of Verses Found on Photo-Mounts

| <u>Reference</u> | <u>Verse</u>  |
|------------------|---|
| ALGAL            | A little glass, a little jug,<br>I've had them since my birth,<br>A little girl, a little hug;<br>The four best things on earth.  |
| APNSF            | Ah! Pause no sadly, friend, today.<br>With the thought that life ebbs swift away,<br>Years count for naught,<br>– life's all in you<br>Love, friendship, goodness,<br>are ever new. |
| ARTT             | A Railroad Ticket to<br>-<br>May Cost You Something,<br>But Think of the Fun We'll have.  |
| ATFI             | All the folks in<br>-<br>Send Sincerest Greetings   |
| BOGC             | Be of good cheer,<br>friend wipe that tear;<br>There, there;<br>stop regretting and just don't care.<br>Put off sorrow til tomorrow;<br>don't fret;                                 |

Lots of sunshine coming yet.

BYTAS Bring your trunk and stay awhile in

-

The Change would do you Good

CT Come to

-

and take in the sights

CT2 Come to

-

The best town on the map

DLTSY Don't let this surprise you but gently remind you

Of the letter you promised to write.

If you have any time to drop me a line,

Here's hoping you'll do so to-night.

DMAAG Don't Marry an automobile girl

on a wheel-barrow salary –

unless she has the auto.

DOFOD Dear Old Friend of days gone by,

Have you forgotten quite,

The jolly time we used to have;

If not – Why don't you Write?

DTYF Don't think you're forgotten

Because I've not written –

I've been much too busy to try;

Until our next meeting,

I send you this greeting:

Good Morning, Good Luck and Good Bye.

DYFTM Did you forget to mail that letter to

-

?

- EFGIT      Everybody feels good in this town  
-  
I only wish you were here
- FAGT      For a good time  
-  
Can't be beat
- FTNY      For the New Year  
Tucked in beside this card you'll find  
My New Year wishes for you, friend:  
Love, laughter, a contented mind,  
And ne'er a grief that time can't mend.  
From \_\_\_\_\_
- GMWCI     Goodness me, what can it be  
Did some one steal your pen  
I'd really be so glad if you  
Would write me now and then.
- GWIST     Greetings warm I send to you,  
With a charming photo view  
Of a very pretty spot,  
Full of sweet forget-me-not.
- GP         Good Place  
Visit Us  
You're welcome
- HFTPC     Hurray for the Post Card in colors so gay,  
It's find and dandy and so handy  
When all in a flurry, in a great hurry,  
I'm anxious to learn what my friend has to say.
- HIAIT     Here I am, in this beautiful town,  
              Enjoying it's sights and cheer,  
The scenery's great and I'm feeling first rate;  
              But, O, how I wish you were here.

HIAIT2     Here I am in this beautiful town,  
              Enjoying its sights and cheer,  
              The scenery's great and I'm feeling first-rate  
              But Oh, how I wish you were here!

HSIIT        How sad it is to be away  
                  Some say I do not mind  
              I'm happy always when I think  
                  Of those I've left behind.

IABWA       If a body write a body  
              Receiving no reply  
              Should a body write a body  
              To ask the reason why?

IAOAH       I am old and have seen many troubles,  
              but most of them never happened.

IBMWW      I Broke My Wishbone Wishing For You in  
              -  
              Come and Mend it P. D. Q.

IBTLC       I bought this little card  
              Because of the pretty view,  
              'Twill show you my regard,  
              And how I think of you.

IEEM        I'm enjoying every minute,  
              For all there is in it,  
              And I hope some day to see you here,  
              For it's well worth while, my dear.

IHBOT       I Have Been on the Hop, Skip and  
              Jump Since I Came to  
              -  
              But Haven't Forgotten You

IION        It is often necessary  
              and kind rather to

write letters that  
amount to nothing  
than not to write at all.

IITYO      If I'd tell you of all the fun I have here  
I'd have to send the letter by freight

IJATM      I just arrived this morning,  
But I've looked around somewhat,  
If you're in search of a happy home,  
This is the classy spot.

IKTYW      I know that you would like this town,  
So I'm sending you this rhyme  
To say I wish you'd meet me soon.  
We'll have a jolly time.

ILFNF      I look for news from you dear friend  
Each morning, night and noon,  
And holy smoke,  
I'm going to croak,  
If you don't write me soon.

ILTT      I like this town.  
It's got my goat.  
I think that I shall buy it.  
I'm sure you would like it too.  
Why don't you come and try it?

INTTG      It's no Trouble to Get to  
-  
But it's a Lot of Trouble Getting Away

IOLLM      It's "Only lonely little me!"  
I want to hear from you,  
Now, won't you listen to my plea  
And send a letter? Do!

IPFTC      I'm pressed for time can't write a letter,

But later, dear, I will do better.  
Meantime I send this card as a token  
And so my word remains unbroken.

IRSYN I'd rather see you now and then  
Than have a letter from your pen  
But since you are so far away  
Won't you write me,  
please today.

IRTOG I've roamed this old globe,  
for many a year,  
I've been from sea to sea,  
But of all the towns I've visited,  
This is the place for me.

ISAAP I send along a pretty view,  
Of how it looks right here,  
And all I need to perfect things  
Is a view of YOU, my dear.

ISOAP I'm sending only a Post Card  
For I'm busy as bee  
I think of you real often  
And Trust you think of me.

ISYAL I sent you a letter by fast express,  
It reached you quickly, I know  
Your answer was sent by freight, I guess,  
It comes so exceedingly slow.

ISYSG I send you sincere greetings  
With just a line to say  
The life is worth the living here;  
Please come without delay.

ITN I've traveled near,  
I've traveled far,  
But in all my rambles wide,

A town like this,  
I'd never miss,  
I speak of it with pride.

ITOYQ I think of you quite often,  
And wish your face to see.  
I also sometimes wonder  
If you ever think of me?

IWLTS I would like to see your friendly face in  
-  
Again Soon

IWYWC I wish you would come and join us,  
I know you would like it great;  
For the people here are friendly,  
And the town is up-to-date.

IYWHI If you were here in  
-  
Rain or Shine  
Any old weather would be fine

IYWOC If You Will Only Come To  
-  
We Will Have A Jolly Good Time

JAFPG Just a friendly Postal greeting,  
From miles and miles away,  
To tell you that you're in my thoughts,  
A hundred times a day.

JAGBF Just a great big fine  
"HELLO" from  
-  
The best town in U.S.A.

JALTT Just a little tender thought  
For my friend to greet;

Merry hours and merry hearts  
May you always meet.

JAPCF Just a Post Card From  
-  
Too Busy to Write

JCLTD Just couldn't let the day go by,  
Without "Good Wishes!"  
You know why.

LIWLI Life is worth living in  
-  
The scenery is great

MAIS My Address Is Still  
-  
Have you Forgotten It?

MHAHB May health and happiness both be yours,  
And fortune smile on all you do;  
And we hope you feel like wishing us  
The same good things we're wishing you.

MTAAW My thoughts are always with you,  
No matter where I be.  
In joy or deepest sorrow,  
I always think of thee.

NMHFF No Matter How Far From  
-  
You Roam,  
You're Not Forgotten Here at Home

OATTI Of all the towns I've visited,  
In all my travels wide,  
This little place,  
Just suits my taste,  
And here I think I'll reside.

OFIDA Old Friend, I dream again, the skies are blue  
The sound of rippling rivers fill my ears,  
And borne upon the current of past years,  
My thoughts are drifting back again to you.

OIAWI Once in a while it does no harm,  
To pause in our course like big ships meeting,  
And say Regards! We therefore send  
Our best to you as a friendly greeting.

OIIHA Oh, if I had a wishing cap,  
I'd put it on and say,  
I wish that dear old friend of mine  
Would come right up this way.

OSALP Oh, such a lovely place this is,  
I'm having heaps of fun,  
I'm sunburnt, happy and always  
Your ever loving one.

SOABF Should old acquaintance be forgot?  
No my dear, surely not!  
To prove it true, this Card I send  
To you, my faithful old time friend.

STADB Some towns are dubbed both 'Dry' and 'Slow',  
Or any name that's handy,  
But the name for this  
You couldn't miss.  
This town is a Jim Dandy.

STAOT Some towns are on the level,  
Some towns are mostly air,  
And some are chiefly on the map,  
But this one's on the square.

STSI Seeing the sights in  
-  
They are great

TAMBD There are Many Beautiful Drives Around

-

You "Auto" Pay Us a Visit

TAOTA There are Other Towns A-Plenty

But no matter where I roam,

I find it has all others beat,

I'm proud to call it home.

TAOTW Though all of the world were to forget,

And fortune prove untrue,

In faith you'd keep my friendship yet,

I'd still remember you.

TCRAG The country roads are great around

-

Come take a spin with me

TFI There's folks in

-

think a heap of you.

TIAHF This is a Hint From

-

Still Looking for That Letter

TIAJS This is a jolly spot,

And I like it more and more,

My one regret just now is that

I did not come before.

TINDA There is no doubt about it,

If you ask me what I like,

And if this place fulfills my dreams,

I'd answer quick,

"You're right."

TIOOO This is only ONE of the views,

Of the beautiful spots that I see,  
I send it along and wish very much,  
You were here to enjoy it with me.

TISMG      There is so much good in the worst of us,  
              There is so much bad in the best of us.  
              That it ill behooves any of us,  
              To talk about the rest of us.

TISTB      ‘T is sweet to be remembered,  
              So I’m sending you a card,  
              To let you know I’m living,  
              And to show you my regard.

TITTF      This is the town for me, I’ll state,  
              The weather is perfect, the air is great;  
              With something doing ‘most every minute,  
              I’m mighty sorry that you’re not in it.

TJAWO      ‘Tis just a word of greeting  
              Sent in a friendly way  
              That you may know I think of you  
              As I go on my way.

TLISA      Tho life is short and days are fleeting,  
              Friendship whispers “sends a greeting,”  
              Cards are cheap and so is ink.  
              And friendship’s dearest  
              – don’t you think.

TLNTF      There’s lots nice things for a feller to do  
              But nicest of all is writing to you.

TNPL      There’s no place like  
              -  
              Home is nothing like this.

TPCTY      This post card to you dear friend  
              In place of a letter I send

What you may like better, a fat newsy letter  
To write before long I intend.

TRIR      The Rose is red,  
            The Violet's blue.  
            This town's a hummer,  
            Let me hear from you.

TRYOO    To Remind You of Our  
            Many Pleasant Hours In  
            -  
            Come Again

TSAB      The skies are blue,  
                    the flowers sweet,  
            This town is great,  
                    the girls are neat,  
            But to fill the cup to overflowing,  
            You should be here to keep things going.

TSHI      The scenery here in  
            -  
            Is good for your complexion

TSIFW    The soul is filled with beauty,  
            And there's no such thing as duty,  
            In this land of milk and honey,  
            All one needs is - just some money!

TSIST    This sure is some town,  
            You've heard of its renown,  
            It's equal you ne'er can find;  
            But Oh, how I pine,  
            For one tiny line,  
            Our friendship of old to bind.

TSMI      There's something missing in  
            -  
            It must be you.

TSMOT      The soothing murmur of the trees  
Is like a lullaby to me –  
I dream and wake, then dream once more,  
That YOU are knocking at my door.

TSSTA      They say some towns are rather “wet”,  
While other towns are “dry”,  
But any town that has us “beat”  
Has not been heard from yet.

TSSTA2     They say some towns are rather “dry”,  
While other towns are “wet”,  
But any town that has us “beat”  
Has not been heard from yet.

TSTTI      They say that this is a live town  
But it’s dead without you

TTICT      This town I call the real thing,  
And could we be together,  
You know that song we used to sing,  
‘Bout Good Fellows and Good Weather’

TTIFR      This town is first rate  
the scenery’s great,  
And I’m certainly feeling fine,  
So I won’t take you to task  
but just simply ask  
Why don’t you drop me a line?

TTIG        This town is great,  
The best in the state,  
The climate just suits me fine,  
But better I’d feel,  
With you at my heel,  
It’s sights with joy to combine.

TTILT      This town I like the best of all,  
And that is going some;

But I wish that you  
were here with me,  
I'll wait until you come.

TTIOI This town is O.K. in every way,  
'Twould be hard to find a better;  
I'd be happy and gay the live long day,  
If you'd only write me a letter.

TTIOK This town is O. K. in every way,  
'Twould be hard to find a better;  
I'd be happy and gay the live long day,  
If you'd only write me a letter.

TTYFU This town you'll find upon the map, and  
growing every minute.  
Come join us, do, and  
It will Have Another Good Thing in it!

UADAA Up and down and all around,  
For years I've had to roam,  
But when I hit this little burg  
I 'knew that I'd struck home.

WAAWA We are all well at  
-  
Trust you are the same

WBCW With Best Christmas Wishes  
Aly O Good Wishes to my friend  
And, like the songs of happy birds,  
Give joy-and say that all you mean  
Cannot be half expressed in words.  
From \_\_\_\_\_

WDYCA Why Don't You Come and join us?  
I know you'd like first rate  
For the people here are cordial,  
And the town is up-to-date.

- WDYCT Why Don't You Come To  
-  
And See Your Friends?
- WFY Waiting for you \_\_\_\_\_  
We will take in the sights together
- WHAGT We're having a good time in  
-  
Better Come
- WLFYE We're Looking For You every day,  
And trust that when You come you'll stay  
Our little town's A No. 1  
And we can show You Lots of fun.
- WT Welcome to  
-  
The Best Town in the Country
- WTMW What's the matter with  
You and me in  
-  
Do you get me?
- WTMW2 What's the matter with  
-  
She's All Right.
- WYFDI When you feel "down in the mouth"  
remember Jonah. He came out all  
right.
- YAAWI You are always welcome in  
-  
A good time guaranteed
- YDHOO You've doubtless heard of other towns  
That have some "push" and "snap"

But the place I mail this card from  
Is the "Best Town on the Map"

YFI      Your friends in  
-  
      Would like a glimpse of you

YOTBW    You ought to be with me in  
-  
      We'd have a joy ride

## Chapter 4 Census of Photo-Mounts by Town

**Alabama**

Ft. Payne ..... 1

**Arkansas**

Hazen ..... 2

**California**

Orland ..... 1

Columbia ..... 1

Yuba City ..... 1

Total ..... 3

**Colorado**

Akron ..... 1

Georgetown ..... 1

Total ..... 2

**Florida**

Lake Helen ..... 2

**Idaho**

Blackfoot ..... 1

**Illinois**

Aledo ..... 1

Arenzville ..... 1

Atkinson ..... 1

Capron ..... 1

Delavan ..... 1

Fairview ..... 1

Golden ..... 1

Kansas ..... 1

Lanark ..... 1

Leland ..... 1

Lincoln ..... 2

Lockport ..... 1

Lovington ..... 1

Mason City ..... 1

Morrison ..... 1

Mt. Carroll ..... 1

New Boston ..... 1

New Holland ..... 1

Oregon ..... 1

Pecatonica ..... 1

Peotona ..... 1

Petersburg ..... 2

Philo ..... 1

Prairie City ..... 1

River Grove ..... 1

Rochelle ..... 1

Sadorus ..... 1

Savanna ..... 1

Shabbona ..... 1

Speer ..... 1

Tallula ..... 1

Villa Grove ..... 1

Total ..... 34

**Indiana**

Crawfordsville ..... 2

Cromwell ..... 1

Ft. Wayne ..... 1

Hartford City ..... 1

Kentland ..... 1

Ladoga ..... 1

Lowell ..... 1

Monmouth ..... 1

Monon ..... 1

Nappanee ..... 1

North Collins ..... 1

Remington ..... 1

Russellville ..... 2

Seymour ..... 1

Sullivan ..... 1

Total ..... 17

**Iowa**

|                       |   |                     |   |                    |   |
|-----------------------|---|---------------------|---|--------------------|---|
| Alden .....           | 2 | Elberon .....       | 1 | Melvin .....       | 2 |
| Algona .....          | 5 | Emmetsburg .....    | 2 | Meservey .....     | 1 |
| Allison .....         | 2 | Estherville .....   | 1 | Monticello .....   | 1 |
| Alton .....           | 1 | Fayette .....       | 4 | Mt. Vernon .....   | 1 |
| Ames .....            | 2 | Fonda .....         | 3 | Murray .....       | 1 |
| Arlington .....       | 3 | Forest City .....   | 1 | New Hampton .....  | 2 |
| Armstrong .....       | 4 | Ft. Atkinson .....  | 1 | Northwood .....    | 4 |
| Arthur .....          | 1 | Ft. Dodge .....     | 1 | Oakville .....     | 2 |
| Ashton .....          | 2 | Garner .....        | 3 | Odebolt .....      | 1 |
| Auburn .....          | 1 | Germania .....      | 1 | Oelwein .....      | 1 |
| Avoca .....           | 1 | Gladbrook .....     | 1 | Osage .....        | 1 |
| Bancroft .....        | 2 | Glidden .....       | 1 | Parkersburg .....  | 1 |
| Battle Creek .....    | 1 | Goldfield .....     | 2 | Pierson .....      | 2 |
| Belle Plaine .....    | 1 | Gowrie .....        | 1 | Pisgah .....       | 1 |
| Blencoe .....         | 1 | Grundy Center ..... | 1 | Plymouth .....     | 1 |
| Britt .....           | 1 | Hartley .....       | 1 | Pocahontas .....   | 1 |
| Buena Vista .....     | 1 | Haywarden .....     | 5 | Pomeroy .....      | 3 |
| Calmar .....          | 1 | Holstein .....      | 2 | Quasqueton .....   | 1 |
| Carroll .....         | 1 | Hubbard .....       | 1 | Quimby .....       | 2 |
| Castana .....         | 2 | Hull .....          | 2 | Readlyn .....      | 1 |
| Cedar Falls .....     | 2 | Ida Grove .....     | 1 | Remsen .....       | 2 |
| Cedar Rapids .....    | 1 | Independence .....  | 3 | Rock Rapids .....  | 2 |
| Cherokee .....        | 2 | Ireton .....        | 1 | Rock Valley .....  | 1 |
| Clarmont .....        | 6 | Jewell .....        | 2 | Royal .....        | 2 |
| Clear Lake .....      | 1 | Kingsley .....      | 4 | Salix .....        | 1 |
| Conrad .....          | 1 | Lake Park .....     | 6 | Sanborn .....      | 3 |
| Correctionville ..... | 2 | Lake View .....     | 4 | Sheffield .....    | 7 |
| Decorah .....         | 1 | Lansing .....       | 4 | Sheldon .....      | 1 |
| Dedham .....          | 1 | Lemars .....        | 1 | Shell Rock .....   | 1 |
| DeWitt .....          | 1 | Lester .....        | 1 | Sibley .....       | 1 |
| Dows .....            | 1 | Lidderdale .....    | 1 | Sidney .....       | 1 |
| Dundee .....          | 3 | Little Sioux .....  | 1 | Sioux Center ..... | 3 |
| Dunlap .....          | 1 | Logan .....         | 3 | Smithland .....    | 1 |
| Dyersville .....      | 1 | Lohrville .....     | 1 | Spencer .....      | 2 |
| Eagle Grove .....     | 3 | Manly .....         | 1 | Spirit Lake .....  | 1 |
| Earlham .....         | 2 | Manning .....       | 1 | Storm Lake .....   | 5 |
| Edgewood .....        | 1 | Manson .....        | 1 | Stratford .....    | 2 |
|                       |   | Mapleton .....      | 1 | Sumner .....       | 1 |
|                       |   | Marble Rock .....   | 1 | Tipton .....       | 1 |

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|                  |     |
|------------------|-----|
| Titonka .....    | 1   |
| Traer .....      | 1   |
| Tripoli .....    | 2   |
| Varina .....     | 2   |
| Ventura .....    | 1   |
| Vinton .....     | 1   |
| Volga .....      | 1   |
| Walker .....     | 1   |
| Wall Lake .....  | 2   |
| Washta .....     | 1   |
| Waterloo .....   | 1   |
| Waukon .....     | 3   |
| West Bend .....  | 2   |
| West Union ..... | 4   |
| Westside .....   | 1   |
| Whiting .....    | 1   |
| Whittemore ..... | 1   |
| Whitten .....    | 1   |
| Williams .....   | 3   |
| Winthrop .....   | 2   |
| Woodward .....   | 1   |
| <br>             |     |
| Total .....      | 239 |

**Kansas**

|                      |   |
|----------------------|---|
| Abbyville .....      | 1 |
| Alta Vista .....     | 1 |
| Atchinson .....      | 3 |
| Bennington .....     | 1 |
| Bentley .....        | 1 |
| Bremen .....         | 3 |
| Bucklin .....        | 1 |
| Bunkerhill .....     | 1 |
| Canton .....         | 1 |
| Chase .....          | 1 |
| Clifton .....        | 2 |
| Clyde .....          | 1 |
| Conway Springs ..... | 1 |

|                    |   |
|--------------------|---|
| Delphos .....      | 1 |
| Dwight .....       | 1 |
| Eldorado .....     | 1 |
| Eskridge .....     | 2 |
| Ft. Scott .....    | 1 |
| Frankfort .....    | 2 |
| Galena .....       | 1 |
| Goodland .....     | 2 |
| Great Bend .....   | 2 |
| Hamilton .....     | 1 |
| Hanover .....      | 1 |
| Harper .....       | 1 |
| Hiawatha .....     | 1 |
| Hollis .....       | 1 |
| Jennings .....     | 2 |
| Lebo .....         | 1 |
| Leon .....         | 2 |
| Logan .....        | 1 |
| Manhattan .....    | 2 |
| Mankato .....      | 1 |
| Meriden .....      | 1 |
| Miltonvale .....   | 4 |
| Mulvane .....      | 1 |
| Ness City .....    | 1 |
| Olivet .....       | 1 |
| Osage .....        | 2 |
| Osage City .....   | 3 |
| Osborne .....      | 1 |
| Oswego .....       | 2 |
| Phillipsburg ..... | 1 |
| Pleasanton .....   | 2 |
| Redfield .....     | 1 |
| Republic .....     | 1 |
| Russell .....      | 1 |
| Sabetha .....      | 1 |
| Smith Center ..... | 2 |
| Spring Hill .....  | 3 |
| St. Paul .....     | 1 |
| Sterling .....     | 1 |

|                    |    |
|--------------------|----|
| Topeka .....       | 2  |
| Topeka .....       | 7  |
| Wamego .....       | 1  |
| Waterville .....   | 1  |
| Whitewater .....   | 1  |
| Wilsey .....       | 1  |
| Yates Center ..... | 1  |
| <br>               |    |
| Total .....        | 89 |

**Maine**

|                       |    |
|-----------------------|----|
| Alfred .....          | 1  |
| Bingham .....         | 1  |
| Bowdoinham .....      | 1  |
| East Blue Hill .....  | 1  |
| Lisbon Falls .....    | 2  |
| Livermore Falls ..... | 1  |
| North Haven .....     | 1  |
| Old Orchard .....     | 1  |
| Oldtown .....         | 1  |
| <br>                  |    |
| Total .....           | 10 |

**Maryland**

|                  |   |
|------------------|---|
| Hagerstown ..... | 4 |
|------------------|---|

**Massachusetts**

|                     |   |
|---------------------|---|
| Charlton City ..... | 1 |
| Franklin .....      | 1 |
| Provincetown .....  | 1 |
| Quincy .....        | 2 |
| Wakefield .....     | 1 |
| <br>                |   |
| Total .....         | 6 |

**Michigan**

Bear Lake ..... 1  
 Coldwater ..... 1  
 Dighton ..... 5  
 Flint ..... 2  
 Gladstone ..... 1  
 Grand Junction ..... 1  
 Grosse Ile ..... 1  
 Harrison ..... 1  
 Hesperia ..... 1  
 Iron River ..... 1  
 Ironwood ..... 1  
 Kalamazoo ..... 1  
 Lakeside ..... 2  
 Linwood ..... 1  
 New Era ..... 1  
 Norway ..... 1  
 Olivet ..... 1  
 Rapid City ..... 1  
 Sheridan ..... 1  
 Three Oaks ..... 1  
 Woodland ..... 1  
  
 Total ..... 27

**Minnesota**

Ada ..... 1  
 Adrian ..... 2  
 Aitkin ..... 4  
 Akeley ..... 1  
 Albany ..... 2  
 Albert Lea ..... 3  
 Alexandria ..... 1  
 Angus ..... 1  
 Annandale ..... 6  
 Anoka ..... 2  
 Anthony ..... 1  
 Antlers Park ..... 1  
 Argyle ..... 3

Arlington ..... 3  
 Ashby ..... 1  
 Atwater ..... 1  
 Austin ..... 5  
 Badger ..... 1  
 Balaton ..... 4  
 Barrett ..... 2  
 Baudette ..... 3  
 Beardsley ..... 1  
 Beaver Creek ..... 1  
 Belgrade ..... 1  
 Bellingham ..... 3  
 Beltrami ..... 1  
 Benson ..... 4  
 Bertha ..... 4  
 Bethel ..... 1  
 Bigelow ..... 1  
 Bird Island ..... 4  
 Blooming Prairie ... 4  
 Blue Earth ..... 2  
 Braham ..... 2  
 Brainerd ..... 3  
 Brandon ..... 1  
 Bricelyn ..... 3  
 Brooten ..... 2  
 Browerville ..... 1  
 Browns Valley ..... 1  
 Brownsdale ..... 2  
 Brownton ..... 1  
 Buffalo ..... 6  
 Buffalo Lake ..... 1  
 Butterfield ..... 1  
 Caledonia ..... 1  
 Cambridge ..... 2  
 Campbell ..... 2  
 Canby ..... 2  
 Carver ..... 7  
 Cass Lake ..... 2  
 Center City ..... 1

Ceylon ..... 1  
 Chaska ..... 5  
 Chatfield ..... 3  
 Chokio ..... 1  
 Clara City ..... 2  
 Claremont ..... 1  
 Clarissa ..... 2  
 Clarkfield ..... 3  
 Cloquet ..... 6  
 Cokato ..... 2  
 Coleraine ..... 1  
 Cottonwood ..... 3  
 Crookston ..... 1  
 Crosby ..... 1  
 Cuyuna ..... 1  
 Cyrus ..... 1  
 Dalbo ..... 1  
 Dalton ..... 1  
 Danforth ..... 1  
 Dassel ..... 3  
 Dawson ..... 3  
 Deer River ..... 3  
 Deerwood ..... 1  
 Delano ..... 2  
 Detroit ..... 3  
 Dexter ..... 3  
 Dodge Center ..... 4  
 Duluth ..... 3  
 Dundas ..... 3  
 Eagle Bend ..... 6  
 Echo ..... 1  
 Ellendale ..... 1  
 Elmore ..... 3  
 Erskine ..... 5  
 Eyota ..... 2  
 Fairfax ..... 2  
 Faribault ..... 3  
 Farmington ..... 1  
 Farwell ..... 1

**Comprehensive Catalog of Photo-Mounts. 142**

|                    |    |                       |    |                      |   |
|--------------------|----|-----------------------|----|----------------------|---|
| Fergus Falls ..... | 1  | Jasper .....          | 1  | Mizpah .....         | 1 |
| Fertile .....      | 2  | Kandiyohi .....       | 1  | Montevideo .....     | 5 |
| Forest Lake .....  | 2  | Kasota .....          | 2  | Monticello .....     | 2 |
| Franklin .....     | 1  | Kenyon .....          | 1  | Moorhead .....       | 4 |
| Frazee .....       | 1  | Kerkhoven .....       | 3  | Moose Lake .....     | 2 |
| Fulda .....        | 2  | Kimball Prairie ..... | 1  | Morris .....         | 4 |
| Gaylord .....      | 1  | Lake Crystal .....    | 1  | Morton .....         | 1 |
| Gibbon .....       | 3  | Lake Wilson .....     | 1  | Murdock .....        | 1 |
| Glencoe .....      | 4  | Lakeville .....       | 2  | New Germany .....    | 2 |
| Glenwood .....     | 2  | Le Sueur .....        | 3  | New Richland .....   | 1 |
| Grand Meadow ..... | 1  | Leroy .....           | 2  | New Ulm .....        | 5 |
| Grasston .....     | 1  | Lester Prairie .....  | 1  | Northfield .....     | 6 |
| Greenbush .....    | 1  | Lismore .....         | 1  | Norwood .....        | 1 |
| Grove City .....   | 2  | Litchfield .....      | 2  | Nymore .....         | 1 |
| Hallock .....      | 5  | Little Falls .....    | 3  | Odessa .....         | 1 |
| Halstad .....      | 2  | Long Prairie .....    | 2  | Odin .....           | 1 |
| Hamburg .....      | 2  | Lowry .....           | 2  | Okabena .....        | 2 |
| Hammond .....      | 1  | Luverne .....         | 3  | Olivia .....         | 1 |
| Hastings .....     | 1  | Mabel .....           | 1  | Onamia .....         | 1 |
| Hawley .....       | 1  | Madelia .....         | 5  | Oslo .....           | 2 |
| Hayfield .....     | 2  | Madison .....         | 4  | Osseo .....          | 1 |
| Hector .....       | 2  | Madison Lake .....    | 1  | Owatonna .....       | 1 |
| Henderson .....    | 2  | Mahnomen .....        | 1  | Park Rapids .....    | 2 |
| Hendricks .....    | 3  | Mankato .....         | 4  | Paynesville .....    | 1 |
| Hendrum .....      | 1  | Mantorville .....     | 1  | Pequot .....         | 1 |
| Herman .....       | 1  | Maple Rigde .....     | 1  | Pillager .....       | 1 |
| Heron Lake .....   | 2  | Mapleton .....        | 2  | Pine City .....      | 2 |
| Hewitt .....       | 1  | Marieta .....         | 1  | Pine Island .....    | 3 |
| Hill City .....    | 1  | Marshall .....        | 5  | Pine River .....     | 4 |
| Hills .....        | 2  | Maynard .....         | 1  | Pipestone .....      | 1 |
| Hinckley .....     | 1  | McIntosh .....        | 2  | Plato .....          | 4 |
| Hitterdal .....    | 2  | Melrose .....         | 1  | Preston .....        | 3 |
| Holloway .....     | 2  | Menahga .....         | 1  | Raymond .....        | 4 |
| Houston .....      | 2  | Mentor .....          | 1  | Red Lake Falls ..... | 5 |
| Hutchinson .....   | 1  | Merriam Park .....    | 1  | Redwood Falls .....  | 7 |
| Ironton .....      | 1  | Milaca .....          | 2  | Renville .....       | 4 |
| Ivanhoe .....      | 1  | Milan .....           | 1  | Rochester .....      | 1 |
| Jackson .....      | 5  | Milroy .....          | 1  | Roseau .....         | 3 |
| Janesville .....   | 10 | Minneapolis .....     | 11 | Rossburg .....       | 1 |

## Comprehensive Catalog of Photo-Mounts. 143

Rothsay ..... 6  
 Rush City ..... 2  
 Rushmore ..... 3  
 Sacred Heart ..... 1  
 Sanborn ..... 1  
 Sauk Rapids ..... 1  
 Sebeka ..... 2  
 Shakopee ..... 2  
 Sherburn ..... 1  
 Shevlin ..... 2  
 Silver Lake ..... 2  
 Slayton ..... 3  
 Sleepy Eye ..... 1  
 Spring Grove ..... 1  
 Spring Valley ..... 2  
 Springfield ..... 1  
 St. Charles ..... 1  
 St. Cloud ..... 2  
 St. James ..... 4  
 St. Joseph ..... 2  
 St. Paul ..... 4  
 St. Peter ..... 1  
 Starbuck ..... 1  
 Stephen ..... 1  
 Stewart ..... 2  
 Stewartville ..... 1  
 Sunrise ..... 1  
 Taylors Falls ..... 1  
 Tenstrike ..... 1  
 Thief River Falls ... 7  
 Tintah ..... 1  
 Vergas ..... 2  
 Wabasha ..... 3  
 Wabasso ..... 4  
 Wadena ..... 2  
 Walker ..... 1  
 Walnut Grove ..... 2  
 Wanamingo ..... 1  
 Waseca ..... 4

Waterville ..... 2  
 Watkins ..... 1  
 Watson ..... 2  
 Waverly ..... 5  
 Welcome ..... 1  
 Wells ..... 1  
 Wheaton ..... 4  
 Willmar ..... 5  
 Wilmont ..... 1  
 Windom ..... 4  
 Winger ..... 2  
 Winona ..... 1  
 Winthrop ..... 3  
 Wood Lake ..... 2  
 Worthington ..... 3  
 Zimmerman ..... 2  
 Zumbro Falls ..... 1  
 Zumbrota ..... 2  
  
 Total ..... 579

### Missouri

Edina ..... 1  
 Fulton ..... 1  
 Kirksville ..... 1  
 Lamar ..... 1  
 Liberty ..... 1  
 Richland ..... 1  
 Rushville ..... 2  
 Warrenton ..... 1  
  
 Total ..... 9

### Montana

Bozeman ..... 1  
 Ft. Benton ..... 1  
 Livingston ..... 1

Mondak ..... 2  
 Roundup ..... 2  
 Valier ..... 1  
 Wolf Point ..... 1  
  
 Total ..... 9

### Nebraska

Alvo ..... 1  
 Aurora ..... 1  
 Beaver Crossing ... 1  
 Clatonia ..... 1  
 Columbus ..... 3  
 Dunning ..... 1  
 Eustis ..... 1  
 Exeter ..... 1  
 Fullerton ..... 1  
 Gothenburg ..... 1  
 Grand Island ..... 1  
 Greeley ..... 2  
 Gresham ..... 1  
 Gretna ..... 1  
 Hastings ..... 1  
 Hay Springs ..... 1  
 Holbrook ..... 1  
 Lindsay ..... 2  
 Lyons ..... 1  
 Madison ..... 1  
 McLean ..... 1  
 Milford ..... 1  
 Newman ..... 1  
 Norfolk ..... 1  
 Ord ..... 1  
 Petersburg ..... 1  
 Pilger ..... 1  
 Plainview ..... 1  
 Scottsbluff ..... 1  
 St. Paul ..... 1

|                  |    |
|------------------|----|
| Stella .....     | 1  |
| Stromsburg ..... | 4  |
| Stuart .....     | 1  |
| Sumner .....     | 1  |
| Sutton .....     | 2  |
| Tecumseh .....   | 1  |
| Utica .....      | 2  |
| Wayne .....      | 1  |
| West Point ..... | 1  |
| Western .....    | 1  |
| <br>             |    |
| Total .....      | 49 |

**New Hampshire**

|                  |   |
|------------------|---|
| Grossville ..... | 1 |
| Lisbon .....     | 1 |
| Peterboro .....  | 1 |
| Tilton .....     | 2 |
| <br>             |   |
| Total .....      | 5 |

**New Jersey**

|                    |   |
|--------------------|---|
| Hackettstown ..... | 1 |
|--------------------|---|

**New York**

|                        |   |
|------------------------|---|
| Asheville .....        | 1 |
| Cherry Creek .....     | 1 |
| Conewango Valley ..... | 1 |
| Copenhagen .....       | 1 |
| Dundee .....           | 1 |
| Ft. Ann .....          | 1 |
| Glen Aubrey .....      | 1 |
| Grafton .....          | 1 |
| Greene .....           | 1 |
| Horseheads .....       | 2 |
| Inlet .....            | 1 |

|                     |   |
|---------------------|---|
| Ithaca .....        | 1 |
| Lawrenceville ..... | 1 |
| Little Valley ..... | 1 |
| Malone .....        | 1 |
| Newport .....       | 2 |
| Prattsburgh .....   | 1 |
| Salamanca .....     | 1 |
| Seneca Falls .....  | 1 |
| Sherburne .....     | 1 |
| Sherman Park .....  | 1 |
| Smyrna .....        | 1 |
| Watertown .....     | 1 |
| Whitehall .....     | 1 |

|             |    |
|-------------|----|
| Total ..... | 26 |
|-------------|----|

**North Dakota**

|                   |   |
|-------------------|---|
| Alice .....       | 4 |
| Ambrose .....     | 2 |
| Anamoose .....    | 1 |
| Belfield .....    | 2 |
| Berthold .....    | 1 |
| Binford .....     | 3 |
| Bismark .....     | 1 |
| Bottineau .....   | 5 |
| Bowbells .....    | 2 |
| Casselton .....   | 2 |
| Cavalier .....    | 5 |
| Cooperstown ..... | 2 |
| Crystal .....     | 1 |
| Dickinson .....   | 1 |
| Drake .....       | 1 |
| Drayton .....     | 2 |
| Dwight .....      | 1 |
| Edgeley .....     | 1 |
| Edinburg .....    | 1 |
| Ellendale .....   | 1 |
| Enderlin .....    | 6 |

|                    |   |
|--------------------|---|
| Fairdale .....     | 3 |
| Fairmont .....     | 1 |
| Fargo .....        | 3 |
| Fessenden .....    | 2 |
| Finley .....       | 2 |
| Flaxton .....      | 1 |
| Glenburn .....     | 1 |
| Grand Forks .....  | 1 |
| Grano .....        | 1 |
| Hamilton .....     | 2 |
| Harvey .....       | 1 |
| Hatton .....       | 4 |
| Heaton .....       | 1 |
| Hillsboro .....    | 3 |
| Hope .....         | 3 |
| Juanita .....      | 1 |
| Knox .....         | 1 |
| La Moure .....     | 6 |
| Lake Preston ..... | 2 |
| Langdon .....      | 3 |
| Lankin .....       | 1 |
| Larimore .....     | 1 |
| Lawton .....       | 1 |
| Lidgerwood .....   | 4 |
| Marmarth .....     | 1 |
| Mayville .....     | 2 |
| McHenry .....      | 1 |
| McVile .....       | 1 |
| Milnor .....       | 1 |
| Milton .....       | 1 |
| Minnewaukan .....  | 1 |
| Minot .....        | 6 |
| Mott .....         | 3 |
| New England .....  | 2 |
| New Rockford ..... | 2 |
| Northwood .....    | 2 |
| Oakes .....        | 3 |
| Page .....         | 1 |
| Park River .....   | 2 |

|                   |     |
|-------------------|-----|
| Pisek .....       | 1   |
| Plaza .....       | 1   |
| Portal .....      | 3   |
| Portland .....    | 2   |
| Richardton .....  | 1   |
| Rolette .....     | 1   |
| Sawyer .....      | 1   |
| Sharon .....      | 1   |
| Sheldon .....     | 2   |
| Sheyenne .....    | 2   |
| Stanley .....     | 1   |
| Steele .....      | 1   |
| Thompson .....    | 1   |
| Valley City ..... | 2   |
| Velva .....       | 2   |
| Walcott .....     | 1   |
| Walhalla .....    | 2   |
| Washburn .....    | 2   |
| Westhope .....    | 3   |
| Williston .....   | 4   |
| Wilton .....      | 2   |
| Wolford .....     | 2   |
| <br>              |     |
| Total .....       | 161 |

**Ohio**

|                 |   |
|-----------------|---|
| Ashtabula ..... | 1 |
|-----------------|---|

**Oklahoma**

|                     |   |
|---------------------|---|
| Kremlin .....       | 1 |
| Okeman .....        | 1 |
| Alva .....          | 1 |
| Kingfisher .....    | 1 |
| Medicine Park ..... | 1 |
| Perry .....         | 1 |
| <br>                |   |
| Total .....         | 6 |

**Oregon**

|                    |   |
|--------------------|---|
| Independence ..... | 1 |
| North Powder ..... | 1 |
| <br>               |   |
| Total .....        | 2 |

**Pennsylvania**

|                           |   |
|---------------------------|---|
| Bradford .....            | 1 |
| Clarendon .....           | 1 |
| Crystal Spring Farm ..... | 1 |
| Mildred .....             | 1 |
| Parsons .....             | 1 |
| <br>                      |   |
| Total .....               | 5 |

**South Dakota**

|                   |   |
|-------------------|---|
| Alexandria .....  | 4 |
| Arlington .....   | 1 |
| Beresford .....   | 1 |
| Black Hills ..... | 1 |
| Bowdle .....      | 1 |
| Brookings .....   | 8 |
| Bryant .....      | 2 |
| Canton .....      | 3 |
| Carthage .....    | 2 |
| Centerville ..... | 1 |
| Chamberlain ..... | 2 |
| Conde .....       | 1 |
| Dallas .....      | 1 |
| Deadwood .....    | 3 |
| Dell Rapids ..... | 1 |
| Desmet .....      | 1 |
| Edgemont .....    | 1 |
| Elkton .....      | 1 |
| Faulkton .....    | 1 |
| Gary .....        | 1 |

|                          |    |
|--------------------------|----|
| Geddes .....             | 1  |
| Groton .....             | 1  |
| Highmore .....           | 1  |
| Hitchcock .....          | 1  |
| Hudson .....             | 2  |
| Huron .....              | 2  |
| Kimball .....            | 1  |
| LaBolt .....             | 2  |
| Lake City .....          | 1  |
| Lake Preston .....       | 2  |
| Madison .....            | 3  |
| McIntosh .....           | 2  |
| Mitchell .....           | 1  |
| Mobridge .....           | 1  |
| Mt. Vernon .....         | 1  |
| Northville .....         | 1  |
| Oldham .....             | 1  |
| Plankinton .....         | 1  |
| Rapid City .....         | 1  |
| Reville .....            | 4  |
| Rosholt .....            | 2  |
| Salem .....              | 3  |
| Spencer .....            | 2  |
| Springfield .....        | 3  |
| Sturgis .....            | 1  |
| Vermilion .....          | 1  |
| Watertown .....          | 3  |
| Webster .....            | 1  |
| Wessington .....         | 2  |
| Wessington Springs ..... | 8  |
| White Rock .....         | 1  |
| Willow Lakes .....       | 2  |
| Winfred .....            | 1  |
| <br>                     |    |
| Total .....              | 97 |

**Texas**

|               |   |
|---------------|---|
| Electra ..... | 1 |
|---------------|---|

Matagorda ..... 1  
 Total ..... 2

**Vermont**

Greensboro ..... 2  
 Londonderry ..... 2  
 Middlebury ..... 1  
 Montgomery ..... 1  
 Poultney ..... 1  
 South Londonderry 1  
 Underhill ..... 1  
 Total ..... 9

**Virginia**

Chatham ..... 1

**Washington**

Charleston ..... 1  
 Pullman ..... 2  
 Rosalia ..... 2  
 South Bend ..... 1  
 Stanwood ..... 1  
 Total ..... 7

**Wisconsin**

Ableman ..... 1  
 Albany ..... 1  
 Algoma ..... 1  
 Almond ..... 1  
 Appleton ..... 1  
 Arena ..... 1  
 Augusta ..... 2

Barron ..... 3  
 Bayfield ..... 1  
 Birch Lake ..... 1  
 Birchwood ..... 1  
 Black Creek ..... 1  
 Blair ..... 4  
 Bloomer ..... 2  
 Blue River ..... 2  
 Boltonville ..... 1  
 Bonduel ..... 1  
 Boscobel ..... 2  
 Boyceville ..... 3  
 Bristol ..... 1  
 Byrds Creek ..... 1  
 Cadott ..... 1  
 Cameron ..... 1  
 Campbellsport ..... 1  
 Cascade ..... 1  
 Cavour ..... 1  
 Cecil ..... 1  
 Chilton ..... 4  
 Clear Lake ..... 2  
 Colby ..... 2  
 Colfax ..... 1  
 Daly ..... 1  
 Dead Lake ..... 1  
 Deerfield ..... 1  
 Dorchester ..... 2  
 Durand ..... 1  
 Eau Claire ..... 3  
 Elkhart Lake ..... 1  
 Ellsworth ..... 3  
 Elmwood ..... 1  
 Elroy ..... 1  
 Fairchild ..... 3  
 Fennimore ..... 1  
 Forrest Junction .... 1  
 Fox Lake ..... 1  
 Gillett ..... 1

Glenbeulah ..... 1  
 Glenwood City ..... 2  
 Hagg ..... 1  
 Hammond ..... 3  
 Hannibal ..... 1  
 Hartford ..... 2  
 Haugen ..... 1  
 Hilbert ..... 1  
 Holcombe ..... 1  
 Hudson ..... 2  
 Humbird ..... 2  
 Juneau ..... 1  
 Kiel ..... 1  
 La Valle ..... 1  
 Lake Geneva ..... 2  
 Lake Keesus ..... 1  
 Lake Mills ..... 1  
 Lake Nebagamon ... 1  
 Lebanon ..... 1  
 Leon ..... 1  
 Lewis ..... 2  
 Lima Center ..... 1  
 Marshfield ..... 2  
 Menomonie ..... 1  
 Mercer ..... 1  
 Merrilan ..... 1  
 Middleton ..... 1  
 Mikesville ..... 2  
 Neillsville ..... 1  
 Nemahbin Lake ..... 1  
 New Auburn ..... 2  
 New Glarus ..... 1  
 New London ..... 1  
 Niagra ..... 1  
 Norwalk ..... 1  
 Oakfield ..... 1  
 Oconto Falls ..... 1  
 Owen ..... 1  
 Owens ..... 1

Oxford ..... 1  
Pardeeville ..... 1  
Pepin ..... 1  
Plum City ..... 1  
Port Washington .... 3  
Powers Lake ..... 1  
Prairie du Chien .... 2  
Prairie Farm ..... 1  
Readfield ..... 1  
Reeseville ..... 1  
Richland Center .... 3  
Ridgeland ..... 1  
Ridgeway ..... 1  
Rio ..... 1  
River Falls ..... 1  
Rockland ..... 2  
Salem ..... 3  
Sand Creek ..... 9  
Saxon ..... 1  
Shell Lake ..... 1  
Shullsburg ..... 1  
Slades Corners ..... 4  
Soldiers Grove ..... 1  
Solon Springs ..... 1  
Spooner ..... 2  
Spring Green ..... 1  
Stanley ..... 2  
Star Prairie ..... 1  
Sullivan ..... 1  
Sun Prairie ..... 1  
Symco ..... 2  
Thorp ..... 6  
Tigerton ..... 2  
Turtle Lake ..... 3  
Unity ..... 1  
Victory ..... 1  
Viola ..... 2  
Washburn ..... 2  
Waucousta ..... 1

Waunakee ..... 1  
Wauzeka ..... 1  
Weyauwega ..... 1  
Winneconne ..... 2  
Withee ..... 1  
Woodman ..... 3  
Zachow ..... 1  
  
Total ..... 200

**Wyoming**

Jireh ..... 1  
New Castle ..... 1  
  
Total ..... 2

**Canada**

London ..... 1  
North Portal ..... 1  
  
Total ..... 2